



WHO IS **KOBUS** NEETHLING?



Dr Kobus Neethling: President SA Creativity Foundation



(1988 Recipient of "The Distinguished Leader Award" from the International Creative Problem Solving Institute and the Creative Education Foundation: The most prestigious creativity award in the world)

Position

Founder and Director of the South African Creativity Foundation and the Kobus Neethling Group.

Qualifications

6 University degrees (Cape Town, Potchefstroom and Georgia USA), including two Master's Degrees, a Doctorate and a Post Doctorate (Cum Laude).

Awards

- Included in 9 International Who's Who Publications
- Included in 5 000 Personalities of the World
- Member of the World Institute of Achievement (one of only a few selected members)
- Included in 2 000 Outstanding People of the 20th Century (Cambridge, England)
- South Africa's Best Speaker (Toastmasters International)
- Communicator of the Year (Toastmasters International)
- Pretoria, Man of the Year Finalist, (one of five finalists)

Organisations/Companies/Education Institutions

- Motivational speeches, training programs, development programs to most of South Africa's leading companies and organisations and numerous international companies including Shell, BMW, Ogilvy & Mather, Mercedes Benz, Anglo American, Amplats, Anglo Gold, Old Mutual, Sanlam, ABSA, First National Bank, Standard Bank, Toyota, Multi Choice and Johnson & Johnson.
- Played provincial rugby and mental coach of 3 Olympic athletes.
- Whole brain adviser of UK County Cricket Team.

What people are saying:

"By far the most valuable training we have ever received." (Brazilian Business Institute: Campinas Sao Paulo)

"Kobus Neethling has demonstrated the most thorough scholarship in creativity that I have been able to witness in my years of teaching." (Dr. Mary Frasier: Past President of the American Society of Creative Thinking)

"In my 40 years of innovation work in most of the Fortune 100 companies I have never come across anyone who can put theory into practice like Kobus Neethling." (Dr. Dr Sid Parnes: Creator of the Creative Problem Solving Model and author of numerous international best sellers).